

JULIE EGGERS

JULIEEGGERS.COM | EGGERSJULIE@GMAIL.COM

POSITION DESIRED:

ART DIRECTOR (FULL-TIME / PART-TIME / CONTRACT)

I'm experienced in the art direction and design of logo, print, digital, mobile and motion graphics. I've demonstrated the ability to manage multiple projects while executing a high standard of work.

EXPERIENCE:

A LOCAL DIGITAL AGENCY IN PORTLAND OR | ART DIRECTOR | PORTLAND, JUNE 2008 TO PRESENT

Duties: Art Direction & Design of Websites, Videos, Mobile Apps, Branding and Collateral Materials
Clients: Jenny Craig, Nike, QVC, Intel, Dell, Hitachi, Ricoh/InfoPrint

HENRY V EVENTS | GRAPHIC ARTIST | PORTLAND, FEBRUARY 2006 TO APRIL 2008

Duties: Design of Collateral Materials, Branding, Event Graphics, Event Installations, Kiosks, Presentations, Stage Renderings, Conceptual Mock-ups, Websites

Clients: adidas, TheNorthFace, Keen, Ryka, Microsoft, Intel, HP, Tektronix, WebMD, Freightliner, DaimlerChrysler, Comcast, MediaZone, PAF Rosey Awards, NWBCA, Oregon Bankers Association

FREELANCE | ART + CREATIVE DIRECTION, DESIGN, ILLUSTRATION | PORTLAND, 1998 TO PRESENT

Duties: Identity, Book, and Collateral Design, Websites, Illustration, Packaging Design, CD Design, Interactive Sales Tools, Animation, Retail and Corporate Benefit Guides, EOQ Report

Clients: adidas, Dark Horse Comics, Mike Mignola, Oni Press, Grip Media, Toy Vault, Bike Gallery, Intel, Yohagan Interactive Solutions, Dragonfish Restaurant, Meaty Design, Gibbs-Smith Publisher, Foxfire Teas, Hillside Dental, Wildroot Salon, Ten Angry Pitbulls, Soaring Eagle Homes, Pella

WIENEN + KENNEDY | ON-SITE FREELANCE GRAPHIC DESIGNER | PORTLAND, OCT. 1999 TO FEB. 2000

Duties: Interactive Animated Web Campaigns, Websites, Print Collateral
Clients: Nike, AltaVista, Powerbar

DARK HORSE COMICS, INC. | GRAPHIC DESIGNER | MILWAUKIE, SEPT. 1995 TO DEC. 1997

Duties: Design of Logos, Comics, Books, Trade paperbacks, Ads, Collateral materials
Clients: Eisner Award Winning Creators such as Moebius, Geof Darrow, Frank Miller, Stan Sakai

LAZERQUICK | SENIOR GRAPHIC DESIGNER | HEADQUARTERS | WILSONVILLE, JAN. 1994 TO SEPT. 1995

Duties: Graphic Design, Production, Service Bureau duties for all Center locations in Oregon
Clients: Tektronix, Coca-Cola, InFocus, Baskin-Robbins, Moonstruck Chocolates, KINK FM102

TOWER RECORDS + VIDEO | DISPLAY ARTIST | PORTLAND, NOV. 1990 TO APRIL 1993

Duties: P.O.P. Displays, Sale Signage, Artist Record Signings, In-Store Record Release Promotions

EDUCATION:

PORTLAND STATE UNIVERSITY | FALL 2001 TO SPRING 2005 | FINE ART / ARTS + LETTERS

MT. HOOD COMMUNITY COLLEGE | FALL 1988 TO SPRING 1991 | GRAPHIC DESIGN PROGRAM / LIBERAL ARTS

AWARDS:

NATIONAL STOREWIDE DISPLAY CONTESTS

Tower Records & Video - North America
Clients: Sony, TDK & MTV Awards

BEST INTEGRATED MARKETING CAMPAIGN

AMA of Oregon - MAX Award 2008
Freightliner Cascadia Learning Trailer Tour

STARLIGHT PARADE GOVERNOR'S AWARD

Float Graphics & Illustrations for Freightliner's SMART (Start Making a Reader Today) program

BEST PRODUCTION + SINGLE MARKET EVENT

Event Marketer Magazine - Gold & Silver Awards 2007
adidas Impossible is Nothing National Sales Meeting