

# JULIE EGGERS

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N. PORTLAND, OREGON, USA

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## POSITION DESIRED:

Art Director

## SKILLS:

Commercial and fine artist experienced in creating print, web, exhibit, mobile and motion graphics with the ability to direct multiple projects while executing a high standard of creative work.

## EXPERIENCE:

A LOCAL INTERACTIVE AGENCY - Art Director - Portland, June 2008 to Present

Duties: Art Direction of Websites, Mobile Apps, Motion Graphics, Branding and Print Collateral

Clients: Nike, Jenny Craig, QVC - Bare Escentuals, Ricoh, Microsoft, Intel, Dell, Hitachi, Freightliner

HENRY V EVENTS - Graphic Artist - Portland, February 2006 to April 2008

Duties: Design of Collateral Materials, Branding, Event Graphics, Event Installations, Kiosks, Presentations, Stage Renderings, Conceptual Mockups, eMail Blasts, Websites

Clients: adidas, TheNorthFace, Keen, Ryka, Microsoft, Intel, HP, Tektronix, WebMD, Freightliner, DaimlerChrysler, Comcast, MediaZone, PAF Rosey Awards, NWBCA, Oregon Bankers Association

FREELANCE - Art and Creative Direction, Graphic Design, Illustration - Portland, 1998 to 2006

Duties: Identity, Book and Collateral Design, Websites, Illustration, Packaging Design, DVD Sales Tools, Flash Animation, Retail and Corporate Benefit Guides, EOQ Reports

Clients: adidas, Bike Gallery, Intel, Enterprise Server Group, Oni Press, Grip Media, Toy Vault, Yohagan Interactive Solutions, Dragonfish, Gibbs-Smith Publisher, Meaty Design, Hillside Dental, Wildroot Salon, Foxfire Teas, Ten Angry Pitbulls, Soaring Eagle Homes

WIEDEN & KENNEDY - Onsite Freelance Graphic Designer - Portland, Oct. 1999 to Feb. 2000

Duties: Interactive Web Campaigns (Flash and GIF Animation), Websites, Print Collateral

Clients: Nike, AltaVista, Powerbar

DARK HORSE COMICS, INC. - Graphic Designer - Milwaukie, Sept. 1995 to Dec. 1997

Duties: Design of Logos, Comics, Books, Trade paperbacks, Collateral materials

Clients: Eisner Award Winning Creators such as Moebius, Geof Darrow, Frank Miller, Mike Mignola

LAZERQUICK: Senior Graphic Designer - Central Production Facility - Wilsonville, Jan. 1994 to Sept. 1995

Duties: Design, Service Bureau duties for all Center locations in Oregon

Clients: Tektronix, Coca-Cola, InFocus, Baskin-Robbins, Moonstruck Chocolates, KINK FM102

MEIER & FRANK - Display Artist - Downtown Portland, May 1993 to Jan. 1994

Duties: Holiday Themed Store Window Displays, Merchandising, P.O.P. Displays, Product Launches

TOWER RECORDS & VIDEO - Display Artist - Portland, Nov. 1990 to April 1993

Duties: P.O.P. Displays, Sale Signage, Artist Record Signings, In-Store Record Release Promotions

## EDUCATION:

Mt. Hood Community College - Fall 1988 to Spring 1991 - Graphic Design Program & Liberal Arts

Portland State University - Fall 2001 to Spring 2005 - Fine Art & Arts & Letters

## AWARDS: WHILE GRAPHIC ARTIST AT HENRY V EVENTS

### BEST PRESS EVENT

Event Marketer Magazine - Ex Award 2007

Freightliner 25th Anniversary Event

### BEST PRODUCTION OF AN EVENT

Event Marketer Magazine - Gold Award 2007

adidas Impossible is Nothing National Sales Meeting

### BEST INTEGRATED MARKETING CAMPAIGN

AMA of Oregon - MAX Award 2008

Freightliner Cascadia Learning Trailer Tour

### BEST SINGLE VENUE, SINGLE MARKET EVENT

Event Marketer Magazine - Silver Award 2007

adidas Impossible is Nothing National Sales Meeting